



# Starting Your Business

Workshops & Seminars

Starting out in business can be an overwhelming experience. There's so much information available and so many people offering opinions and advice. But how do you know who's right, and more importantly, who's got the right advice for your business?

The "Starting Your Business" workshop answers all these questions and gives you the direction to ensure you avoid the mistakes most new businesses make.

Host: Melton Shire Council  
When: Wednesday 20 July 2011  
Time: 5.45pm - 9.30pm  
Where: Melton Civic Centre - 232 High St, Melton  
Cost: \$30 per person

## Booking Options:

Event ID: 5928  
Phone: Madeleine Ellis on 9747 7305  
Email: [madeleinee@melton.vic.gov.au](mailto:madeleinee@melton.vic.gov.au)  
Internet: [www.business.vic.gov.au/workshops](http://www.business.vic.gov.au/workshops)

# Starting Your Business workshop

SMALL BUSINESS VICTORIA

## Here's what you'll learn:

Completing this workshop will help you:

- understand the key success factors involved in starting your business
- understand the key components of a good business plan
- get your own business plan started
- create an action plan that will give you the steps you need to work towards starting your business
- understand where to go for additional information and how to access the many resources available to you as a small business owner

## When you attend this workshop you'll receive:

- an **interactive workbook packed with useful tips**, links and strategies including templates and guides to manage the many events that arise as your business grows
- a **free session with an experienced business mentor**

## Who should attend:

This workshop is for people wanting support to grow their 'seed' of an idea or sole traders who work in isolation and need an experienced 'sounding board'.

## About your workshop leader:

**Barry Jenner** is an Accredited Mindshop Facilitator, Certified Member Institute of Management Consultants in Australia, Fellow Member Institute of Chartered Accountants in Australia and holds a Graduate Diploma in Business (Accounting).

Barry is an experienced consultant with the reputation of being able to get things done. He specialises in profit improvement for small to large organisations.

He has made various presentations to Monash University, PD Forum, and Australian Freight Congress. He writes a Business Sense column for Australasian Transport News, and has contributed to the Supply Chain Review supplement published in the Australian Financial Review.