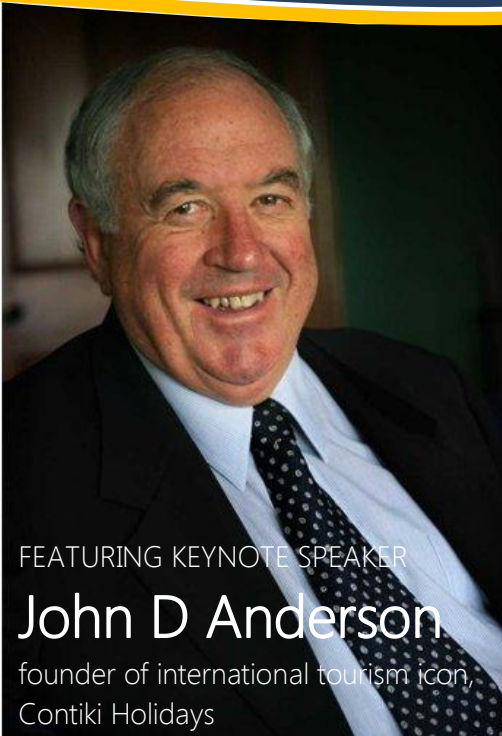


BRANDED!

Melton Small Business Professional Development Day



FEATURING KEYNOTE SPEAKER

John D Anderson

founder of international tourism icon,
Contiki Holidays

Ladies and gentleman. Please fasten your seatbelts and ensure your mind is returned to the 'open' position as we prepare for business growth take-off.

Held at the outstanding WestWaters Hotel & Entertainment complex in Caroline Springs, the information packed Melton Small Business Professional Development Day features keynote speaker John D Anderson, founder of vacation juggernaut, **Contiki Holidays** and offers workshops lead by some of Australia's best known and loved marketing gurus.

Learn more about high impact marketing and branding, delivering outstanding customer service and get your business ready for take off!

About John

John D Anderson is one of the most inspirational business speakers in Australasia.

At the age of 22 John left his native New Zealand for England for a one-year trip overseas. He returned 20 years later with a wife, four children and the International tourism juggernaut: Contiki Holidays!

When John sold the company a few years ago, it was, and remains an international brand-name and one of the world's major tour operators, carrying over around 1.8 million people to date!

Don't miss this opportunity to hear his unique and entertaining story.



Yvonne Adele
Ms Megabyte

Yvonne Adele is one of Australia's most recognised business speakers and advocate of the need for BIG ideas. As the founder of Ideas Culture, Yvonne teaches the skills that enable anyone to unlock their creative, right brain potential.

w: yvonneadele.com.au



Ailsa Page
AP Marketing Works

Smart, strategic and professional, Ailsa will have you inspired and understanding marketing in an instant. Be warned she's a little bit quirky, highly energetic and is likely to burst into a spontaneous vocal if excited. If you don't want to be motivated in your marketing then do not attend Ailsa's workshop.

w: apmarketingworks.com.au



Paul McCarthy
Flying Solo

Paul McCarthy is Australia's RockStar Marketer. An award winning speaker and author of the acclaimed book '8 Steps to a Remarkable Business', Paul has been entertaining and educating audience for nearly a decade.

w: flyingsolo.com.au



Lisa Smith
Minds at Work

Lisa is a professional thinker dedicated to helping people unlock their innate creativity; to slake the thirst for new solutions and to empower people to think differently for themselves.

w: mindsatwork.com.au

BOOKINGS ESSENTIAL!

Date: **Thursday 11 August 2011**

Time: **9.00am – 5.00pm**

Cost: \$65 (keynote and morning tea only)
\$95 (full day)

Venue: WestWaters Hotel & Entertainment Complex
20 Lake Street, Caroline Springs VIC 3023

RSVP: **5 August 2011**

Rose Romeo 9747 7157 or rosar@melton.vic.gov.au

